***Towards the development of the mediatization research***

**Workshop with Göran Bolin**

**SCHEDULE**

**Fabryka Sensu - Coworking Space**

**Berlin Room**

**10.00 – Opening**

* Arkadiusz Lewicki, University of Wroclaw, Director of the Institute of Journalism and Social Communication
* Katarzyna Kopecka-Piech, University of Wroclaw, Institute of Journalism and Social Communication
* Katarzyna Majkowska-Kołyszko, Akademia Europaea - Knowledge Hub Wroclaw

**10.30 – Introduction lecture**

* Göran Bolin, Södertörn University

**11.00-12.20 – Session 1**

* Ilona Biernacka-Ligięza, Maria Curie-Skłodowska University, Mediatization of local public sphere - comparative analysis of local communities online
* Kristina Juraite, Vytautas Magnus University, Communicating culture in the times of strong mediatization: institutional perspective

**12.20-12.40 - Coffee break**

**12.40-14.00 – Session 2**

* Łukasz Wojtkowski, Nicolaus Copernicus University in Torun, Doing mediatization studies without mediatization. Probing figurative approach to mediatization
* Samuel Bennett, Adam Mickiewicz University, ‘Brexit’ as a crisis issue in UK political discourse

**14.00-15.00 Lunch**

**15.00-16.20 – Session 3**

* Velentina Marinescu, Bucharest University, The mediatisation of violence in Romanian media –

The case of VAC

* Alicja Stańco-Wawrzyńska, Nicolaus Copernicus University in Torun, An interactive modeling

of a message and the mediatization of terrorism

**16.20-16.40 - Coffee break**

**16.40-18.00 – Session 4**

* Georgi Savchev, Sofia University "St. Kliment Ohridski", Mediatization of the body. The Bulgarian cases: routine, protest, fetish
* Katarzyna Kopecka-Piech, University of Wroclaw, Mediatization, media saturation and physical activity

**18.00-18.10 - Summing up: Closing session**

**18.30 - Dinner**