

TOWARDS DEVELOPMENT OF MEDIATIZATION RESEARCH III

organized by the Institute of Journalism and Social Communication, University of Wrocław and Academia Europaea Wrocław Knowledge Hub



This year's workshop is lead by Professor **Andreas Hepp** and will focus on **DIGITAL MEDIA AND DATAFICATION**



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Andreas Hepp (Member of Academia Europaea) is Professor for Media and Communications at the ZeMKI, Centre for Media, Communication and Information Research, University of Bremen, Germany. His main research areas are media and communication theory, media sociology, mediatization, datafication, transnational and transcultural communication, and cross-media practices. He is the author of 13 books, including „The Mediated Construction of Reality“ (with Nick Couldry, Polity, 2016), „Transcultural Communication“ (Wiley, 2015), and „Cultures of Mediatization“ (Polity, 2013). His latest book is „Deep Mediatization“ (Routledge, 2020)

DATE:

15.11.2019

WHERE:

Fabryka Sensu, ul. Benedykta Polaka 21,
50-379 Wrocław, Poland

THURSDAY, 15th November, 2019

Venue: Fabryka Sensu - Coworking Space, ul. Polaka 21/4, Wrocław [Berlin Room]

[event closed to the public]

Towards development of the mediatization research III Workshop with Professor Andreas Hepp

10.00

Welcome:

- Arkadiusz Lewicki, Director of the Institute of Journalism and Social Communication, University of Wrocław
- Katarzyna Kopecka-Piech, Institute of Journalism and Social Communication, University of Wrocław
- Katarzyna Majkowska, Academia Europaea Wrocław Knowledge Hub

10.15-11.15

Introduction lecture: Andreas Hepp, University of Bremen, Germany

11.15-11.30

Coffee break

11.30-13.30

- Ilya Kiriya, HSE University, Russia, *Digital Modernization as Ideological Apparatus in Contemporary Russia*
- Ewa Nowak-Teter, Maria Curie-Skłodowska University in Lublin, Poland, Bartłomiej Łódzki, University of Wrocław, Poland, *What makes the news shared on Facebook? The network media logic as a mean of mediatization of journalistic practices*
- Maris Männiste, University of Tartu, Estonia, *Understandings and experiences with datafication by Estonian individuals and data experts*
- Rūta Sutkutė, Vytautas Magnus University, Lithuania, *Shaping of the public discourse on refugees integration in social media*

13.30-14.15

Lunch

14.15-15.45

- Damian Guzek, University of Silesia in Katowice, Poland, *Religious diversity and deep mediatization*
- Dana Radu, University of Bucharest, Romania, *Religion, controversy and the digital turn*
- Krzysztof Gajewski, Polish Academy of Science in Warsaw, Poland, *Dead ends of datafication. The problem of Wikipedia authorship*

15.45-16.00
Coffee break

16.00-17.30

- Tracie Edmondson, Charles Sturt University, Australia, *Using mediatization to understand changes in professional sport communication*
- Bronwin Patrickson, University of South Wales, UK, *How can we protect children's rights whilst researching their lives and cultures using datafied digital research methods?*
- Katarzyna Kopecka-Piech, University of Wrocław, Poland, *Media desaturation of family life*

17.30
Summing-up

17.45
Taxi bus

18.00
Dinner