

STUDY PROGRAM

Field of study: Journalism and Social Communication

Level of studies: Second degree cycle

Level of qualification: 7. Polish Qualifications Framework

Learning profile: General academic profile

Faculty: The Faculty of Letters

1. Attribution of the field of study to academic domains and academic disciplines to which it relates.

Academic domain	Academic discipline	Percentage share of disciplines	Leading discipline (more than a half of learning outcomes)
Social sciences	Communication and Media Studies	100%	Communication and Media Studies

2. Table of percentage share of the number of ECTS credits in the total number of ECTS credits for each of the program's disciplines.

Academic domain	Academic discipline	Percentage share of the number of ECTS credits in the total number of ECTS credits for each of the disciplines
Social sciences	Communication and Media Studies	100%

3. General data on the curriculum.

Number of semesters	4
Number of ECTS credits required to complete the studies at a given level	120
Professional title awarded to graduates	Master
Form of studies	Full-time
ISCED code	0321
Number of ECTS credits including optional classes	36
Total number of ECTS credits which a student must collect for classes conducted directly by academic teachers/instructors	120 or 125
Number of ECTS credits for the humanities sciences domain	7
Number of ECTS credits for foreign language classes or Polish classes	4 or 9
Total number of hours for the program	904 or 964

Year: I

Semester: first

Item	Course/module	E/ O*	Form					Number of hours	Assessment method	ECTS credits	Related discipline/s
			L	C	S	K	La				
1.	Contemporary Polish and Global Culture	O	30					30	E	4	Culture and religion studies
2.	Theories of Communication	O	30					30	E	4	Communication and Media Studies
3.	Press Workshop	O		30				30	G/C	4	Communication and Media Studies
4.	Academic writing	O		30				30	G/C	3	Communication and Media Studies
5.	Public Relations	O		30				30	G/C	4	Communication and Media Studies
6.	Autopresentation and Public Speech	O		30				30	G/C	3	Communication and Media Studies
7.	Media Genres	O		30				30	G/C	4	Communication and Media Studies
8.	Foreign Language *	O					60*	60*	E	4	Communication and Media Studies
9.	Polish Language *	O					30*	30*	Z	0	Communication and Media Studies
10.	Health and Safety (e-learning)	O		4				4	Z	0	Communication and Media Studies
	TOTAL:		60	154			60 or 90	274 or 304		30	

* Foreign students are required to complete a Polish language course at the School of Polish Language and Culture for Foreigners. All students (both Poles and foreigners) complete a course in any foreign language at the B2+ level from the offer of the Study of Practical Foreign Language.

Semester: second

Item	Course	E/ O*	Form					Number of hours	Assess ment method	ECTS credits	Related discipline/s
			L	C	S	K	La				
1.	Methods of Media Research	O	30					30	E	4	Communication and Media Studies
2.	Radio Workshop	O		30				30	G/C	3	Communication and Media Studies
3.	Regional and Local Media in the International Context	O		30				30	G/C	4	Communication and Media Studies
4.	Media Systems in Europe	O	30					30	E	4	Communication and Media Studies
5.	Social and Cultural Media Influence	O		30				30	G/C	3	Communication and Media Studies
6.	Theory and Practice of Advertising	O		30				30	G/C	3	Communication and Media Studies
7.	Economy	O	15					15	E	3	Communication and Media Studies
8.	Writing Skills	O		30				30	G/C	2	Communication and Media Studies
9.	Master Seminar	O			30			30	G/C	4	Communication and Media Studies
10.	Polish Language *	O					30*	30*	E	5	Communication and Media Studies
	TOTAL		75	150	30		30	255 or 285		30 or 35	

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Semester: third

Item	Course	E/ O*	Form					Number of hours	Assessment method	ECTS credits	Related discipline/s
			L	C	S	K	La				
1.	TV Workshop	O		30				30	G/C	3	Communication and Media Studies
2.	Media Law and Copyright	O	15					15	E	3	Communication and Media Studies
3.	Master Seminar	O			30			30	G/C	8	Communication and Media Studies
4.	Media Ethics	O				30		30	G/C	3	Communication and Media Studies
5.	Language Pragmatics	O		30				30	G/C	3	Linguistics
6.	Science Journalism	O		30				30	G/C	3	Communication and Media Studies
7.	Intercultural and International Communication	O		30				30	G/C	4	Communication and Media Studies
8.	Elective subject:			30				30	G/C	3	
	Communication in Business and in Professional Activity	F									Communication and Media Studies
	Literary journalism	F									Communication and Media Studies
	TOTAL		15	150	30	30		225		30	

Semester: fourth

Item	Course	E/ O*	Form					Number of hours	Assessment method	ECTS credits	Related discipline/s
			L	C	S	K	La				
1.	Analysis of Media Discourse	O		30				30	G/C	5	Communication and Media Studies
2.	Audiovisual Forms of Communication	O		30				30	E	4	Communication and Media Studies
3.	Master Seminar	O			30			30	G/C	14	Communication and Media Studies
4.	Social Media Communication	O		30				30	G/C	4	Communication and Media Studies
5.	Elective subject:			30				30	G/C	3	
	Creative writing	F									Communication and Media Studies
	Digital Photography	F									Communication and Media Studies
	TOTAL			120	30			150		30	

Journalism and Social Communication Full-time studies, master degree	SEMESTER				TOTAL
	I	II	III	IV	
Number of ETCS	30	30 or 35	30	30	120 or 125
Total number of hours for the program	274 or 304	255 or 285	225	150	904 or 964

It is possible to change the list of elective subjects. The list is adopted by the Institute Council for the academic year.

KEY
Forms of classes:

L - lecture

C - class

S - seminar

La – language classes

Assessment methods:

E – exam

G/C- graded credit

C - credit