

TOWARDS DEVELOPMENT OF MEDIATIZATION RESEARCH III

organized by the Institute of Journalism and Social Communication, University
of Wrocław and Academia Europaea Wrocław Knowledge Hub



This year's workshop is lead by
Professor **Andreas Hepp** and will focus on
DIGITAL MEDIA AND DATAFICATION



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Andreas Hepp (Member of Academia Europaea) is Professor for Media and Communications at the ZeMKI, Centre for Media, Communication and Information Research, University of Bremen, Germany. His main research areas are media and communication theory, media sociology, mediatization, datafication, transnational and transcultural communication, and cross-media practices. He is the author of 13 books, including „The Mediated Construction of Reality“ (with Nick Couldry, Polity, 2016), „Transcultural Communication“ (Wiley, 2015), and „Cultures of Mediatization“ (Polity, 2013). His latest book is „Deep Mediatization“ (Routledge, 2020)

DATE:

15.11.2019

WHERE:

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